



Where we plan to be

How we will get there

How we will measure progress

Our key strategic areas	Our purpose
Focus on a positive and supportive club culture.	To be a leading Community Soccer Club, focused on families, learning and enjoyment.
Develop a coaching program and implement FFV curriculum to enhance the skills of our members.	To be a "league leader" in relation to junior development, with benchmark measures in place at CGFC in all aspects of coaching and junior development, refereeing and club administration
Build and provide opportunities for leadership.	We will: Provide opportunities for all participants to develop to their full potential.
Upgrade of facilities, to provide more opportunities and safer playing surfaces, to assist with growing club participation.	Ensure a safe and supportive environment to all our members.
	Be inclusive of all and embrace the diversity of our community.
	Play the game with spirit and in a fair and sporting way.

Our strategic priorities	Strategic initiatives
Skills development	Stronger focus on skill development: Coaching Coordinator and "in-house" coaching education program. Junior Development Program and implementation of the FFV curriculum. Support community members to attend coaching and referees course. Offer training for players, parents and volunteers in assistant referees duties, and other skill areas.
Enhance playing facilities	Targeted fundraising and spending: Organise fundraising events. Look at funding options from all Government bodies, Philanthropic Organizations, and other funding possibilities.
Create and promote a family friendly and inclusive social culture	Promote and encourage: Health, social, fitness and enjoyment aspects of the game. Participation in soccer, particularly in the area of girl's and women. A positive stance on non-violent behavior and positive role modeling for young men. Recognition of positive behaviors. Reduction and removal of negative and counter productive behaviors.

Success measures	Practical outcomes
Greater volunteer involvement. Increased numbers of juniors and seniors Increased female participants, playing, supporting and in administration. Well supported family-based activities. No complaints against our club due to poor behaviour, on field or on sidelines. Seniors taking more active role in coaching the juniors.	Increased interest from juniors in the senior program. Less 'us' & 'them' Increased willingness from parents and other volunteers. Greater retention of players More attractive for new players from the community. Positive mentoring experiences. External recognition for our Junior development program and coach education program. Healthy and vibrant club community.